

CORPORATE SPONSORSHIP PACKAGES

September 17, 2023

All sponsors will be listed on the race webpage, KCHustleRun.com and BackofthePackPodcast.com.

PRESENTING SPONSOR

\$10,000

Presenting Sponsor will receive logo recognition on all race marketing materials leading up to the event and on the event day.

Sponsor will receive:

- Twenty (20) race entries
- Exhibitor table on race day
- Logo inclusion on the event t-shirts
- Dedicated KC Hustle Run social post announcement as the presenting sponsor shared on the Back of the Pack & Hustle Club social media.
- (1) One dedicated social post the week of the race.
- Company mentioned/tagged in at least (3) three social posts with all sponsors the week prior to the race.
- Logo featured in KC Hustle Run Facebook cover image.
- Company will be mentioned on the Back of the Pack Podcast in (3) episodes.

PLATINUM SPONSOR

\$7,500

Platinum sponsors will receive logo exposure on event day & logo recognition on some race marketing materials leading up to the event and on the event day.

Sponsor will receive:

- Fifteen (15) race entries
- Exhibitor table on race day
- Logo inclusion on the event t-shirts
- Dedicated KC Hustle Run social post announcement as a sponsor shared on the Back of the Pack & Hustle Club social media.
- One (1) dedicated social post the week of the race.
- Company mentioned/tagged in at least three (3) social posts with all sponsors the week prior to the race.
- Company will be mentioned on the Back of the Pack Podcast in three (3) episodes.

GOLD SPONSOR

\$5,000

Gold sponsors will receive logo exposure on event day.

Sponsor will receive:

- Ten (10) race entries
- Exhibitor table on race day
- Logo inclusion on the event t-shirts
- Dedicated KC Hustle Run social post announcement as a sponsor shared on the Back of the Pack & Hustle Club social media.
- Company mentioned/tagged in social posts with all sponsors the week prior to the race.
- Company will be mentioned on the Back of the Pack Podcast in two (2) episodes.

Additional Sponsorships are available online at kchustlerun.com.



SILVER SPONSOR

\$2,500

Silver sponsors will receive logo exposure on event day.

Sponsor will receive:

- Five (5) race entries
- Exhibitor table on race day
- Logo inclusion on the event t-shirts
- Company mentioned/tagged in social posts with all sponsors the week prior to the race.
- Company will be mentioned on the Back of the Pack Podcast in one (1) episodes.

BRONZE SPONSOR

\$1,500

Bronze Sponsor will receive:

- Logo inclusion on the event t-shirts
- Company mentioned/tagged in social posts with all sponsors the week prior to the race.
- Company will be mentioned on the Back of the Pack Podcast in one (1) episodes.

All sponsors will have the option to have a booth at the KC Hustle Run & encouraged to provide collateral for the packet pick up bags.

KC HUSTLE RUN



Non-Profit
Partner



St. Jude Children's
Research Hospital
Finding cures. Saving children.

Interested in Sponsorships? Email KCHustleRun@gmail.com
KCHustleRun.com | OKKC Sports - 130 N. Walnut St. Gardner, KS, 66030



KC HUSTLE RUN



SPONSORSHIP COMMITMENT FORM

Company, Individual, or Family Name

Contact

Mailing Address

Phone

E-mail

SPONSORSHIP LEVELS

Presenting Sponsor
\$10,000 (Only One)

Platinum Sponsor
\$7,500

Silver
\$2,500

Gold Sponsor
\$5,000

Bronze
\$1,500

ADDITIONAL SPONSORSHIPS

Race Photos Sponsor
\$1,000 (Only One)

Packet Pickup Goodie Bags
\$1,500

Expo Sponsor
\$1,500

Jelly Bracelet Sponsor
\$1,000

PAYMENT OPTIONS

Check Enclosed
Payable to OKKC

Credit Card

Invoice Requested

Venmo @OKKC-Sports



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NON-PROFIT PARTNER

QUESTIONS?

Contact William, hustlekcwill@gmail.com
To make payment over-the-phone,
please contact Katy O'Neill at (785)248-3303

Credit Card Number

Amount

Expiration Date

Security Code

Billing Zip

Signature